

ANA VIDAL PIÑA

anavidalpina@gmail.com

637 104 380

26 January 1993, Palma

Barcelona, Spain

ART DIRECTOR

COMMUNICATION

MARKETING

PROFILE

An ambitious, inspired and very creative individual. Graduated in IB Marketing with relevant experience in advertising and design. Master's in Graphic Design and in Design and Art Direction. Excellent at team-based work with a penchant for quick learning and adaptability. Effective communication and leadership skills developed within corporate environment. Open-minded with a global perspective, positive and proactive attitude with a passion for sports, lifestyle and travel.



EDUCATION

ELISAVA *Escuela Superior de Diseño*
Master's in Design and Art Direction
ELISAVA Professional Edition Awards, *La Femme*
2016 - 2017

BAU *Centre Universitari de Disseny*
Master's in Graphic Design
2015 - 2016

ESCI-UPF *Escuela Superior de Comercio Exterior*
International Business & Marketing Degree
2011 - 2015

SKILLS

ILLUSTRATOR

PHOTOSHOP

INDESIGN

LIGHTROOM

RESPONSIBILITY

TEAMWORK

SOCIAL MEDIA

MS OFFICE

INTERESTS

Everything about graphic design, creativity and fashion. Travelling around the world, reading a good book, practicing water sports as swimming or surfing and of course, family and friends.

PROFESSIONAL EXPERIENCE

PUIG
Marketing Development Intern
January 2017 - Present

ABSTRACT CONCEPT
Graphic Designer
December 2016 - January 2017

VICE
Graphic Designer
November 2016 - December 2016

RAZ SURFCAMP
Digital Marketing Manager
December 2014 - December 2016

DILOBONITO *Comunicación Creativa*
Creative & Account Assistant
October 2015 - May 2016

AMCHAM Spain
Digital Marketing Intern
September 2014 - November 2014

DDB
Digital Account Executive for Carolina Herrera 212
April 2014 - September 2014

LANGUAGES

SPANISH - Native

ENGLISH - C2 Level

CATALAN - Native

GERMAN - B2 Level